

Size (Width x Height): 25.5"x 11" tri-folded to 8.5" x 11"
Product: Folded EDDM Mailer (Landscape)

PRSR STD
ECRWSS
U.S. POSTAGE
PAID
EDDM RETAIL

Local
Postal Customer

← **Safe Area:** Keep all text within this line

← **Finished Size:** This is the size where the product will be cut to.

← **Bleeds:** Create a 1/8" bleed to make sure that ink goes to the edge of the finished size.
Extend Artwork or graphics to the edge of the template

NOTES:

- 1. Open this file in Adobe Illustrator version CS and above.
- 2. Use [**My Artwork**] layer to create all your art.
- 3. Outline all Fonts. Go to **Type** -> **Create Outlines**.
- 4. Delete the Instructions layer before creating PDF.
- 5. Save File as **Press Quality** PDF and set Standard as **PDF/X-1a:2001**.

3

8.4374 inch

Outside
Inside Flap

2

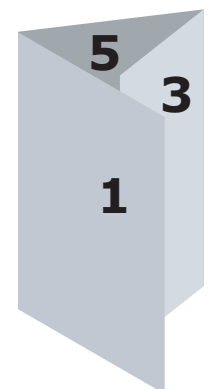
8.5313 inch

Outside
Back Cover

1

8.5313 inch

Outside
Front Cover



6

8.5313 inch

Inside
Left Panel

5

8.5313 inch

Inside
Center Panel

4

8.4374 inch

Inside
Right Panel

