Safe Area: Keep all text within this line

Finished Size: This is the size where the product will be cut to.

Bleeds: Create a 1/8" bleed to make sure that ink goes to the edge of the finished size. Extend Artwork or graphics to the edge of

Borders: Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line

Important Note:

Click on the link to view the artwork setup quideline http://support.printpapa.com/kb/a313

Indicia

http://support.printpapa.com/kb/a448

Address area requirement http://support.printpapa.com/kb/a449

Preparing mailing list http://support.printpapa.com/kb/a285

Total size 3.5"x2"

Printing in this area is not allowed. Reserved for addressing/postal mailing purposes.

White Background

Clear area

0.625" for barcode