



**Product: Full Service EDDM (Residential Only)**  
**Size (Width x Height): 11"x 17" folded to 11"x8.5"**

### Outside Front Cover

**Safe Area:** Keep all text within this line

**Finished Size:** This is the size where the product will be cut to.

**Bleeds:** Create a 1/8" bleed to make sure that ink goes to the edge of the finished size. Extend Artwork or graphics to the edge of the template

**Borders:** Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375").

**Important Note:**

Click on the link to view the artwork setup guideline  
<http://support.printpapa.com/kb/a313>

PRSRT STD  
U.S. POSTAGE  
**PAID**  
SAN JOSE, CA  
PERMIT NO #312  
ECRWSS

\*\*\*\*\*ECRWSEDDM\*\*\*\*  
Residential Customer

Fold

### Outside Back Cover

Top Inside Panel

Fold

Bottom Inside Panel