

PRSRT STD  
U.S. POSTAGE  
**PAID**  
SAN JOSE, CA  
PERMIT NO #312  
ECRWSS

\*\*\*\*\*ECRWSEDDM\*\*\*\*  
Residential Customer



**Product: Full Service EDDM (Residential Only)**  
**Size (Width x Height): 9"x 12" folded to 4.5"x12"**

- Safe Area:** Keep all text within this line
- Finished Size:** This is the size where the product will be cut to.
- Bleeds:** Create a 1/8" bleed to make sure that ink goes to the edge of the finished size. Extend Artwork or graphics to the edge of the template
- Borders:** Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375").

**Important Note:**  
Click on the link to view the artwork setup guideline  
<http://support.printpapa.com/kb/a313>

Outside Back Cover

Fold

Outside Front Cover

Left Inside Panel

Fold

Right Inside Panel