



Product: Full Service EDDM (Residential Only)
Size (Width x Height): 12"x 9" folded to 12"x4.5"

Outside Front Cover

← **Safe Area:** Keep all text within this line

← **Finished Size:** This is the size where the product will be cut to.

← **Bleeds:** Create a 1/8" bleed to make sure that ink goes to the edge of the finished size. Extend Artwork or graphics to the edge of the template

← **Borders:** Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375").

Important Note:

Click on the link to view the artwork setup guideline
<http://support.printpapa.com/kb/a313>

PRSR STD
U.S. POSTAGE
PAID
SAN JOSE, CA
PERMIT NO #312
ECRWSS

*****ECRWSEDDM****
Residential Customer

— Fold —

Outside Back Cover

Top Inside Panel

Fold

Bottom Inside Panel