

PRSR STD  
ECRWSS  
U.S. POSTAGE  
PAID  
EDDM RETAIL

Local  
Postal Customer

← **Safe Area:** Keep all text within this line

← **Finished Size:** This is the size where the product will be cut to.

← **Bleeds:** Create a 1/8" bleed to make sure that ink goes to the edge of the finished size. Extend artwork or graphics to the edge of the template

← **Borders:** Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375").

**Important Note:**  
Click on the link to view the artwork setup guideline  
<http://support.printpapa.com/kb/a313>