Size (Width x Height): 7"x 5"

Safe Area: Keep all text within this line

Finished Size: This is the size where the product will be cut to.

Bleeds: Create a 1/8" bleed to make sure that ink goes to the edge of the finished size. Extend Artwork or graphics to the edge of the template

Borders: Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375").

Important Note:
Click on the link to view the artwork setup guideline
http://support.printpapa.com/kb/a313