

.625" BLEED ALL AROUND

BACK COVER BOARD

RED

The printed portion of your cover will be wrapped around the hardboards to create a Case Bound book. "Bleed" is excess background that allows your background to extend around the boards. If bleed were not present, the white paper that the cover is printed on would be visible after the book is bound.

PURPLE FRAME

Safety Area - Live area
Critical graphic/text elements be sure to center them inside the Safety guides. This applies to the spine area as well.

GUTTER

There should not be any text in the gutter area. Since the gutter of a Case Bound book acts as the folding mechanism and tends to "bunch up" you would not want to center the cover elements between the spine fold and edge of board. Instead, you will want to center all cover elements in the "Safety Area"

However, background graphics or solid colors used, should extend to the spine fold

FRONT COVER BOARD

No Text on Gutter Area

SPINE (Do Not Modify Width)

No Text on Gutters Area

.625" BLEED ALL AROUND

8.69"

5.38"

gutter marks

5.5" x 8.5" BOOK
HARD COVER
CASE BOUND
Book Spine Holds
more than 100 pages
& less than 175 pages
(based on 70 lb. Matt text)

LEGEND

EDGE OF BOARD

